Ways to get the word out

After you post a free fitness event on United We Sweat (UWS), try these ideas to advertise your event and promote your business.

Share it.

- In an e-newsletter to current clients.
- Post on your website or blog.
- Create a Facebook event and share it - include pictures!
- Post and tag other UWS partners on social media - they may share your post with their own audiences. Use the hashtag #UnitedWeSweat



@UHAvonFitness

@LorainCCC

@LorainCountyMetroParks

@LorainCountyHealth

@UWLorainCounty



@UHAvonFitness

@FrenchCreekYMCA

@LorainCCC

@LCMetroParks

@LorainCoHealth

@UWLorainCounty

@VermilionFamilyYMCA

Talk it up!

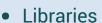
Tell current clients to bring a friend to your free class/event.

Take pictures during your event!

(Use a photo release or only photograph the backs of people's heads).

Make it your own & post at:

Personalize it!



- Gas stations
- Coffee shops
- Grocery stores
- Pharmacies
- Restaurants
- Schools
- Other local businesses



