



# How to make your community tobacco + smoke free

Design a policy to regulate smoking and tobacco use in your community's indoor and outdoor areas. Use this road map to discover a menu of policy options.

## Investigate & Assess

- Assess the political environment and talk to decision makers.
- Determine the issue: tobacco, e-cigarettes, and/or smokeless tobacco.
- Identify the location and the goal of the policy.
- Identify how to determine if the policy is making a difference.

## Strategize & Plan

- Use the checklist on the back of this page to develop a strategy and identify components of the policy.
- Set a timeline for the policy, its enforcement activities, and for creating opportunities to quit tobacco.

## Recruit

- Identify a team that will draft policy language, alert the public, implement the policy, and enforce the policy.
- Suggested team members include local partners: government representatives, health department, law enforcement, community members, business leaders.

## Create a Campaign

- Create a plan and determine how to alert the public of the upcoming policy changes. Ideas include: news releases, public meetings, social media outreach, public signage, etc.
- Solicit feedback and involve the community in the policy creation.

## Implement & Evaluate

- Identify how to implement the policy and notify people of the change
- Integrate policy enforcement into existing systems.
- Work to collect and analyze data to determine if policy was a success



**Lorain County  
Public Health**

For the Health of Us All

**Contact Lorain County Public Health for help planning  
your tobacco-free policy and technical assistance.**

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